

Postgraduate



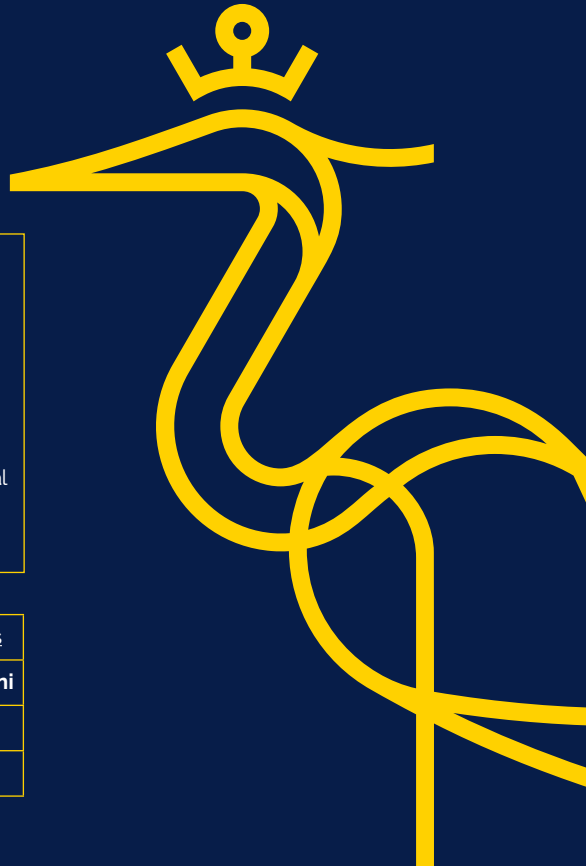
MSc

# International Hospitality and Tourism Management

## Key Features

- Combine in-depth academic study of the international Hospitality and Tourism industries.
- Develop key, critical business skills needed for a successful career in the Hospitality and Tourism industries.
- Gain the strategic and innovative commercial awareness and expertise necessary for management in the Hospitality and Tourism industries.

<b>Full course info</b>	<a href="https://london.aru.ac.uk/courses">london.aru.ac.uk/courses</a>
<b>26/27 Fees per annum:</b>	£9,000 or £7,000 for Alumni International: £19,500
<b>Location</b>	London



## About this course

In an increasingly connected world, with average levels of disposable income on the increase, Hospitality and Tourism have become vital sectors to national economies. However, these sectors are also intrinsically vulnerable to disruptions to the external environment through events such as pandemics, war, and recessions.

This course is designed for those looking to move into senior management positions in the Hospitality and Tourism sectors within an international context. The course will enable graduates to develop strategies in these dynamic sectors, taking account of contemporary issues and emergent crises. The course focuses on key themes of sustainability and ethics, both of which are increasingly important to an informed customer base.

The course includes core topics around marketing, branding, and the use of digital platforms, along with human capital management issues and the changing patterns of the available talent pool across national boundaries. The course is assessed by a variety of methods, including written coursework, presentations, and workplace simulations.

## Modules

- Postgraduate Study Skills, Research Methods and Ethics
- Contemporary Approaches to Emerging Issues in Hospitality and Tourism
- International Hospitality and Tourism Operations Management
- Cross-Cultural Leadership and Human Capital Management
- Strategic Design, Innovation and Entrepreneurship in Hospitality and Tourism
- Postgraduate Integrative Project

## Careers

Developed in conjunction with leading industry experts, this degree uses innovative learning strategies to enable students to empower themselves with the future skills required to lead major enterprises in the international hospitality and tourism industries. Building on the real-life knowledge of business leaders and applying cutting-edge industry research, students' experience gained on this degree will open new opportunities for them to take control of the advancement of their professional careers, as well providing options for further study at doctoral level.

